

2023 Mercer Retail Industry Europe





Make smart compensation decisions by joining Mercer's Total Remuneration Survey for the retail sector

The retail industry survey provides you with detailed insight into remuneration practices of relevant organisations, applying a globally harmonised survey methodology.

The Mercer Retail Industry Survey provides companies with current and comprehensive remuneration data on a selection of industry specific positions. The survey is an add-on to Total Remuneration Survey (TRS) that provides you with the total remuneration information for key industry positions, covering specialisations such as: Retail Store Operations, In Store sales, Franchising, Duty Free and travel retail, Visual merchandising, Fashion design, E-Commerce / Category operations, Merchandising, Procurement, E-Commerce Merchandising, Returns processing, Store health and safety, Store development and design, and more.

The retail industry surveys are underpinned by Mercer Job Library and the International Position Evaluation (IPE) systems for global consistency. Access to results is provided via Mercer WIN® — a single-point access to Mercer's unparalleled survey data and analytics.



Why you should participate?

- Benchmark your organization with other key players in your industry.
- Establish pay levels based on industry standards.
- Implement innovative solutions for rewards by referring to robust survey data.
- Retain the best talents by modifications of remuneration packages in your organization.
- Make strategic decisions based on facts and trends.



Key industry jobs surveyed cover specialisations, including:

- Retail operations
- In store sales
- Store development and design
- Visual merchandising
- E-commerce/category operations
- Merchandising
- Procurement
- Duty free/travel retail



Countries covered:

- Austria
- Bulgaria
- Czech Republic
- Denmark
- France
- Germany
- Greece
- Hungary
- Italy
- Netherlands
- Poland
- Portugal
- Romania
- Serbia
- Sweden
- Spain
- Switzerland
- Turkey
- United Kingdom



A broad list of specialisations and industry specific jobs are surveyed. Retail specific refinements like store size and store type are available for key store positions to allow more indepth analysis of the remuneration results.





Survey schedule

See detailed schedule on:

<https://shop.mercer.com/catalog/retail-industry-survey-europe.html>



Retail lifestyle forum

- Industry network established by Mercer to facilitate peer interaction among retail lifestyle organizations.
- Forum members are represented by their global or regional HR/Rewards leaders.
- Key benefits include two annual meetings and up to four spot surveys on hot topics of interest.



Pricing options

Participants: USD 1,700/EUR 1,400

Non-participants: USD 3,400/EUR 2,800



Contact information

For more details contact your local country consultant or access our [website](#) here.

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